

SEA WALLS ST. THOMAS

SPONSORSHIP OPPORTUNITIES • 2022

WHO WE ARE

MEET THE SEA WALLS ST. THOMAS TEAM

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Project Director
Sea Walls St. Thomas
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SUMMER BENJAMIN
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EPSCoR Community Engagement, UVI



HOWARD FORBES JR.
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Marine Advisory Service Coordinator, UVI



LEATHERBACK BREWING CO.
Planning Partner & Project HQ
Sea Walls St. Thomas



JERAH COVIELLO
Event Coordinator
Sea Walls St. Thomas
Tasting Room Manager, Leatherback Brewing Co.



ABOUT SEA WALLS ST. THOMAS

OUR LOCAL COLLABORATORS



Thank you for your consideration to become a supporter of St.Thomas SeaWalls, a community-based public art project to help raise awareness of and public engagement in issues related to the conservation of the Virgin Islands' marine natural resources and the world's ocean.

PangeaSeed Foundation's mission is to empower individuals and communities to create meaningful environmental change for oceans through science, education, and ARTivism (ART + ACTIVISM). SeaWalls: Artists for Oceans is PangeaSeed Foundation's ground-breaking public art program that brings the oceans into the street. Over the past seven years, we have painted 450+ murals in 18 countries across the globe, spanning from the Subarctic to the Caribbean, and everything in between.

PangeaSeed Foundation is a 501(c)(3) tax-exempt organization and contributions made to the organization are tax deductible to the extent permitted by U.S. law.

WHAT IS SEA WALLS ST. THOMAS

A DROP OF PAINT CAN CREATE AN OCEAN OF CHANGE

We are excited to host the first Sea Walls: Artists for Oceans project to take place on St. Thomas, and the second in the USVI. In spring 2022, our team of international, regional, and local artists will gather on St. Thomas for a period of ten days to create a series of locally relevant public artworks to help spur environmental activism, while beautifying the island's streetscapes.

Combined with the various community outreach events we will host, the public artworks will serve as educational tools and conversation-starters throughout the project and beyond. Addressing marine environmental issues relevant and of importance to the local community, our goal is to inspire positive action for the sustainability of natural resources both locally and with visitors to the island.



WHY EXPAND TO ST. THOMAS

St. Thomas, one of three major islands that make up the United States Virgin Islands, and home of the capital of the Virgin Islands, Charlotte Amalie, is a mountainous island with fantastic views, scenic beaches, and amazing marine life. Snorkelers and divers enjoy a wide variety of fish, including parrotfish, trumpet fish, squirrel fish, and spotted drum, as well as frequent sea turtle sightings.

St. Thomas has several marine reserves and parks, such as the St. Thomas East End Reserves (STEER), Magens Bay, and Smith Bay Park.

With tourism forming the main industry in the USVI, attracting millions of tourists from across the world, preserving the islands' coasts and marine ecosystems is a matter of survival.

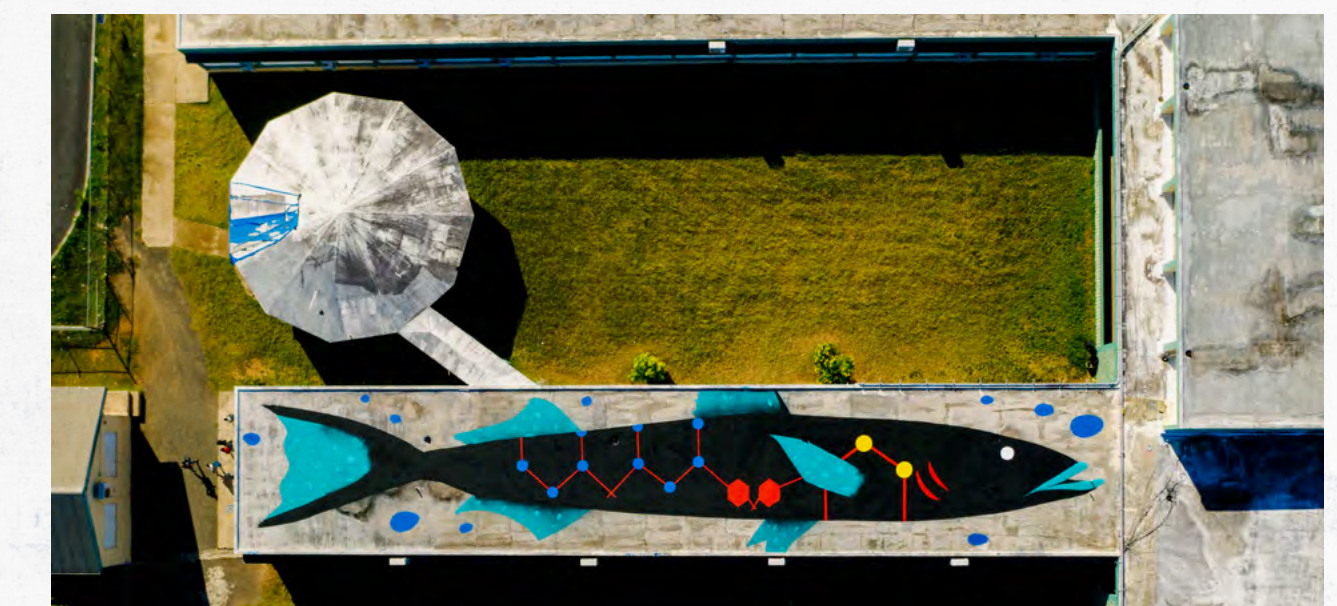
As we enter the UN Decade of Ocean Science, there couldn't be a better time to bring attention to the importance of our oceans through color and creativity!



SEA WALLS ST. CROIX 2019

In December 2019, PangeaSeed Foundation in partnership with Clean Sweep Frederiksted hosted Sea Walls St. Croix, creating a series of 12 murals in Frederiksted and Christiansted, and hosting a variety of community events. The murals highlighted issues ranging from plastic pollution, overfishing, climate change, and endangered species.

Watch the project recap video [here](#).



PROJECT ELEMENTS

ART | EDUCATION | ACTION

In addition to the curation of purposeful, ocean-themed public art, Sea Walls St.Thomas aims to incorporate a whole host of side events, including the public project launch during Reefest. From youth activities and film screenings to mural tours and panel discussions, the week-long program is only the beginning of the benefits of SeaWalls to the community.



Live Mural Painting



Film Screenings



Mural Viewing Tours



Coastal Clean-Up



Panel Discussions



Youth Workshops



Outdoor Art Show



Opening & Closing Events

GLOBAL GOALS - LOCAL CONTEXT

From the Ocean Decade, the UN Sustainable Development Goals and global targets to protect 30% of the ocean by 2030, there is a lot of momentum at high levels to make the next ten years count. Through Sea Walls St. Thomas, we aim to amplify these global targets while giving them local context the community can relate to.

WHAT IS THE OCEAN DECADE?

The United Nations has proclaimed a Decade of Ocean Science for Sustainable Development (2021-2030) to support efforts to reverse the cycle of decline in ocean health and gather ocean stakeholders worldwide behind a common framework that will ensure ocean science can fully support countries in creating improved conditions for sustainable development of the Ocean.

WHAT IS SDG 14?

Sustainable Development Goal 14 is about "Life below water" and is one of the 17 Sustainable Development Goals established by the United Nations in 2015. The SDGs aim to sustainably manage and protect marine and coastal ecosystems from pollution, as well as address the impact of ocean acidification. Enhancing conservation and the sustainable use of ocean-based resources through international law will also help mitigate some of the challenges facing our oceans.



**2021
2030** United Nations Decade
of Ocean Science
for Sustainable Development

SUPPORT SEA WALLS ST. THOMAS

BE PART OF THE SOLUTION

We are excited at the prospect of partnering with EDC Companies, and other local organizations, to join forces to expand the SeaWalls project across the Territory.

Sponsorships from local EDC companies are tax-deductible, and can be made through the Virgin Islands Conservation Society.

We have pre-designed Sponsorship packages, however, we are open to working collaboratively and creating tailor-made partnership/sponsorship agreements. We are in need of financial contributions as well as in-kind donations of lodging, meals, ground transportation, supplies and equipment. Please contact us directly to learn more about opportunities for in-kind donations, or if you have questions about sponsorships.



SPONSORSHIP BENEFITS

	LEATHERBACK SEA TURTLE \$ 25,000	BLACKTIP SHARK \$ 10,000	EAGLE RAY \$ 7,500	CARIBBEAN REEF OCTOPUS \$ 5,000	PARROTFISH \$ 2,500	STAGHORN CORAL \$ 1,500
Exclusive presenting sponsor title - "Sea Walls St. Thomas presented by X"	X					
Invitation to attend artist welcome dinner	4	2	1			
Invitation to join artist excursions	4	2	1			
Opportunity to provide branded umbrellas, tents or similar for use during the project	X	X				
Special mention in project-related newsletters and press releases	X	X				
Mention in all project-related social media posts on PangeaSeed Foundation and Sea Walls channels	X	X	X			
Opportunity to have brand presence at one of our public events	X	X	X	X		
Opportunity to include branded items in our artist gift bag *	X	X	X	X		
Preferred logo placement on printed promotional collateral	X	X	X			
Logo placement on printed promotional collateral				X	X	
Logo placement on mural information plaque	X	X	X			
Logo placement in the project recap and teaser videos	X	X	X	X	X	X
Logo placement on dedicated project page on seawalls.org	X	X	X	X	X	X

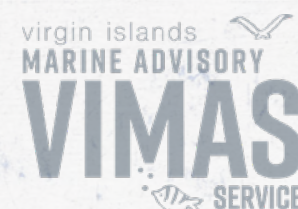
Don't see what you're looking for? Please contact us to discuss a custom sponsorship.

* Must be environmentally responsible items.



We appreciate your time spent considering our oceans, as our thoughts and actions have never mattered more than the present.

For inquiries please contact Marisa Lopez (Sea Walls St. Thomas Project Director)
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#SEAWALLSSTT

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